COPY

RJ REYNOLDS
TOBACCO COMPANY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR
8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

JULY, 98

WINSTON $1.00 OFF 2-PACKS: PROMOTION #800750 (PRODUCT Is-Not *'PRE-SLEEVED)*

FOR VIKISHA PREBOOK ORDERS

TO:	RJR ACCOUNT #: #761406	CC:	J. MCLEAN
	MR. H. BLUTH KLEIN CANDY	CC:	L. REDHEAD
FAX #:	(717) 823-9670		

PARTNERS PROMOTION REPORTING: WIN_JUL_$1/2_PKS (MINIMUM 16 CHARACTERS)

IF YOU REQUIRE TECHNICAL ASSISTANCE RELATIVE TO THE FORMAT REQUIRED USING THESE PROMOTION / BRAND DESCRIPTIONS ON YOUR WEEKLY TAPE / DISC SUBMISSIONS, CONTACT THE PARTNERS HELP DESK @ 1-800-230-9732.

UPC CODE 12300-	CASE SIZE	STATE USE	BRAND STYLE	NUMBER OF CASES	#/CARTONS TO PACK @ DISPLAY	#/SKUS (#542810) DISPLAYS / PREMIUMS
25379	6M	NY	WINSTON BOX	7	1	210
25380	6M	NY	WINSTON LT BOX	14	2	
25381	6M	NY	WINSTON UL LT BOX	7	1	

PRODUCT PO # 16284

DISPLAYS / PREMIUMS PO # N/A

	DESCRIPTION
8/3/98	PRODUCT ARRIVAL DATE
PER PREBOOKS	RETAIL DISTRIBUTION DATE (WEEK OF)
$7,423.29	EFT $ AMOUNT
4	RETAIL BILLING PER DISPLAY
N/A	NO. OF DISPLAYS ON CUSTOMER LIST
$392.00	PACKING PAYMENT ($14.00 X 28 (6M) PROMOTED CASES)

	DESCRIPTION
8/3/98	DISPLAYS / PREMIUM ARRIVAL DATE
542810	ITEM NUMBER
1.6113	SKU CUBE
3.2200	SKU WT (W/OUT PRODUCT)
20	NO. RETAIL OFFERS PER DISPLAY
N/A	NUMBER OF EXTRA DISPLAYS

PROMOTION DESCRIPTION:
CONSUMER OFFER: BUY 2 PACKS OF WINSTON, GET $1.00 OFF.

DISPLAY LOAD:
1 CARTON WINSTON BOX / 1 CARTON WINSTON ULT LT BOX / 2 CARTONS WINSTON LT BOX

PARTNERS PROGRAM REQUIREMENTS:

- DISPLAYS MUST BE SHIPPED TO RETAIL THE WEEK OF: Dates on Prebooks.
- PACK / DELIVER EACH PROMOTION TO AT LEAST 90% OF ACCOUNTS ON ATTACHED CUSTOMER LIST WITHIN 3 WEEKS.
- PROMOTION AND BRAND DESCRIPTIONS MUST BE PROPERLY REPORTED ON TAPE/ DISC SUBMISSIONS.
- RETURN THE ATTACHED CUSTOMER LIST WITH ANY RETAIL REFUSALS WITHIN 4 WEEKS AFTER RETAIL DELIVERY DATE.

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Source: https://www.industrydocuments.ucsf.edu/docs/mkyp0000